

**UAMS Health**



*May 24 - 31, 2026 at the Rebsamen Tennis Center*

## **2026 UAMS Health Little Rock Open Sponsorships**

### **Presenting Sponsor (1 available) – \$50,000**

- Company logo displayed prominently onsite throughout the eight-day tournament, including:
  - Company name on the back of ball crew shirts.
  - Logo displayed on each court used for play.
  - Company banner displayed on outside fencing of Stadium Court.
- Company logo on all collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Recognition on tournament trophies (Finals Ceremony).
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 40 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Corporate Sponsorship (2 available) – \$30,000**

- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 20 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Accommodations Sponsor (1 available) – \$25,000**

- Company recognition at the official tournament hotel.
- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Sponsorship recognition for place of business.
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 20 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Admissions Sponsor (1 available) – \$20,000**

- Recognition as the Admissions Sponsor.
- Company logo on sponsor banner at tournament entrance.
- Company banner displayed on outside fencing of Stadium Court.
- Company logo on collateral print pieces.
- Company logo in local area advertising (i.e. billboards, print, TV, radio).
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company logo recognition on Little Rock Open website linked to sponsor's home page.
- Sponsorship recognition for place of business.
- Opportunity to speak at Opening Night, Semi-Finals and Finals matches.
- Reserved seating for semi-finals and finals.
- 16 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Stadium Court Sponsor (1 available) – \$15,000**

- Company Logo displayed on Stadium Court.
- Company Logo on sponsor banner at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 12 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

### **Court 13 Sponsor (1 available) – \$12,500**

- Recognition as Court 13 sponsor.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 10 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Court 1 Sponsor (1 available) – \$10,000**

- Recognition as Court 1 sponsor.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 8 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Sponsor Tent Sponsor (1 available) – \$10,000**

- Recognition at the Sponsor Tent.
- Company Logo on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on Little Rock Open and UAMS Health social media (*Facebook, Instagram and Twitter*).
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- Reserved seating for semi-finals and finals.
- 8 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Restroom Sponsor (1 available) – \$7,500**

- Recognition in and outside portable toilet trailer.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Ball Crew Sponsor (2 available) – \$5,000**

- Recognition on ball crew shirts with Presenting Sponsor logo.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Finals Match Sponsor (1 available) – \$5,000**

- Recognition at Stadium Court during finals match.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**First Aid and Safety Sponsor (1 available) – \$5,000**

- Recognition at First Aid Station
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Hydration Sponsor (1 available) – \$5,000**

- Recognition at the Hydration Station
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**International/Family Day Sponsor (1 available) – \$5,000**

- Recognition at the International/Family Day Event
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Kids' Day Sponsor (1 available) – \$5,000**

- Recognition at the Kids' Day Event
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Scoreboard Sponsor (1 available) – \$5,000**

- Recognition as the Scoreboard Sponsor
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Semifinals Sponsor (2 available) – \$5,000**

- Recognition at the Stadium Court during semifinals.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Tournament Store Sponsor (1 available) – \$5,000**

- Recognition at the store as the Tournament Store Sponsor
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Transportation Sponsor (1 available) – \$5,000**

- Recognition on tournament vehicles
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Volunteer Sponsor (2 available) – \$5,000**

- Recognition on volunteer uniform/accessory item.
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Wildcard Sponsor (1 available) – \$5,000**

- Recognition during the Wildcard tournament
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Food/Nutrition Sponsor (7 available) – \$4,000**

- Recognition as one of the Food/Nutrition Sponsors
- Company listing on sponsor banners at tournament entrance.
- Company Logo displayed at sponsored area.
- Company name recognition on Little Rock Open website linked to company webpage.
- Company recognition on social media.
- Company recognized in internal UAMS communications (audience 15,000+).
- Sponsorship recognition for place of business.
- 6 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Grand Slam Sponsor (unlimited sponsors available) – \$3,000**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Company recognition on social media.
- Opportunity to give out marketing materials during the tournament (subject to approval).
- Sponsorship recognition for place of business.
- 4 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Hospitality Sponsor (14 Available) – \$1,500**

- Company name listed on sponsor banners at tournament entrance.
- Company name recognition on Little Rock Open website.
- Sponsorship recognition for place of business.
- Recognition on day food is provided.
- 2 Sponsor Passes - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.

**Ace Sponsor (unlimited sponsors available) – \$500**

- Company name recognition on Little Rock Open website.
- 1 Sponsor Pass - Includes access to the Sponsor Only Hospitality Tent and Sponsor Party.